Pharmaron Website Privacy Notice – Addendum A

1. **Cookies On the Pharmaron Website**

    As cookies within a website are subject to change, this addendum represents the cookie listings as of the effective date of **July 11, 2025.**

    Pharmaron uses the following cookies on the website:

    - Strictly necessary cookies: these are cookies that are required for the operation of the website. These essential cookies are always enabled because the website will not work properly without them. You can switch off these cookies in your browser settings, but you may then not be able to access all or parts of the website.
    - Analytical or performance cookies: these allow Pharmaron to recognise and count the number of visitors and to see how visitors move around the website when they are using it. This helps Pharmaron to improve the way the website works, for example, by ensuring that users are finding what they are looking for easily.
    - Functionality cookies: these are used to recognize you when you return to the website. This enables Pharmaron to personalize the content for you and remember your preferences (for example, your choice of language or region).

    More information about the individual cookies and the purposes for which they are used can be found in the table below:

Cookie Name/Title	Classification	Provider	Expiry	Description
emFontsLoaded	Essential	Emagine	2 years	Creating Italics on Headers and Page Titles on page - used to indicate that certain fonts (likely custom web fonts) have finished loading in a user's browser
perf_dv6Tr4n	Essential		2 years	The "perf_dv6Tr4n" cookie is a third-party, essential, persistent cookie used by some websites to ensure proper functionality and performance.
cp_sessionid	Personalization	Emagine	2 years	The cookie stores a unique session ID assigned to a user when they visit the website. This ID helps the server recognize the user as they navigate through different pages of the site.

Please note that the following third parties may also use cookies, over which we have no control. These named third parties may include, for example, advertising networks and providers of external services like web traffic analysis services. These third-party cookies are likely to be analytical / performance cookies or targeting cookies:

Cookie Name / Title	Classification	Provider	Expiry	Description	More Information
^_clck$	Analytics	Microsoft Clarity	1 year	Persists the Clarity user ID and preferences, so site visits are linked to the same user across sessions and pages.	For more information, visit https://learn.microsoft.com/en-us/clarity/setup-and-installation/cookie-consent
^_clsk$	Analytics	Microsoft Clarity	30 minutes	Connects multiple page views by a user into a single Clarity session recording.	For more information, visit https://learn.microsoft.com/en-us/clarity/setup-and-installation/cookie-consent
^_ga$	Analytics	Google LLC	2 Years	Associated with Google Universal Analytics to distinguish unique users by assigning a randomly generated number as a client identifier.	To opt out of being tracked by Google Analytics across all websites, visit http://tools.google.com/dlpage/gaoptout
^_gat_UA-.*	Analytics	Google LLC	1 minute	Set by Google Analytics to identity the number of the account or website it relates to.	To opt out of being tracked by Google Analytics across all websites, visit http://tools.google.com/dlpage/gaoptout
^_gid$	Analytics	Google LLC	24 hours	Associated with Google Universal Analytics to distinguish unique users by assigning a randomly generated number as a client identifier.	To opt out of being tracked by Google Analytics across all websites, visit http://tools.google.com/dlpage/gaoptout
_ga_.*	Analytics	Google LLC	2 years	Used to persist session state.	To opt out of being tracked by Google Analytics across all websites, visit http://tools.google.com/dlpage/gaoptout
^__cf_bm$	Essential	Cloudflare	30 minutes	Helps distinguish between human users and bots to protect the site from malicious traffic.	For more information visit https://developers.cloudflare.com/fundamentals/reference/policies-compliances/cloudflare-cookies/
__itrace_wid	Essential	Google LLC	2 years	The __itrace_wid cookie is identified as an essential session cookie associated with Google LLC. It's used to collect information about visitors, which is then utilized to enhance website functionality and user experience. As a session cookie, it remains active only during your browsing session and is deleted once you close your browser.	To opt out of being tracked by Google Analytics across all websites, visit http://tools.google.com/dlpage/gaoptout
cincopavideoQuality	Essential	Cincopa	30 minutes	Store the user's preferred video quality setting (e.g., 480p, 720p, 1080p). Improve the user experience by remembering video settings between sessions	For more information, visit https://www.cincopa.com/
cincopavideoSpeed	Essential	Cincopa	30 minutes	Store video playback speed preferences for a custom video player. Enhance user experience by remembering the last speed used (e.g., 1x, 1.5x)	For more information, visit https://www.cincopa.com/
^_gcl_au$	Marketing	Google LLC	3 Months	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services	For more information, visit https://business.safety.google/adscookies/
^_gcl_aw$	Marketing	Google LLC	3 Months	Stores ad click information so that conversions can be attributed outside the landing page	For more information, visit https://business.safety.google/adscookies/
^li_fat_id$	Marketing	Linkedin Corporation	30 days	Used to identify and track a user who clicked on a LinkedIn ad and subsequently visited the advertiser's website. It supports conversion tracking and ad attribution.	For more information, visit https://www.linkedin.com/legal/l/cookie-table
_gcl_ag	Marketing	Google LLC	3 Months	Google Ads attribute ad interactions (like clicks) to conversions on your website. Specifically, this cookie stores information about how the user interacted with ads, enabling advertisers to track the effectiveness of their campaigns.	For more information, visit https://business.safety.google/adscookies/
_gcl_gb	Marketing	Google LLC	3 Months	Stores click information (such as from Google Ads) to help measure ad performance and assign conversions back to ad interactions. The "gb" in the name likely refers to Google Business or Google Ads campaign grouping.	For more information, visit https://business.safety.google/adscookies/
_gcl_gs	Marketing	Google LLC	3 Months	Stores ad click information so that conversions can be attributed outside the landing page	For more information, visit https://business.safety.google/adscookies/

li_adsId	Marketing	Linkedin Corporation	3 Months	The li_adsId cookie is associated with LinkedIn and is used to identify and track users for advertising purposes. It enables LinkedIn and its advertising partners to offer more personalized and relevant advertising to users.	For more information, visit https://www.linkedin.com/legal/l/cookie -table
^li_giant$	Analytics	Linkedin Corporation	30 days	Used for internal LinkedIn tracking, possibly related to session management, feature usage, or ad analytics	For more information, visit https://www.linkedin.com/legal/l/cookie -table
^_clck$	Analytics	Microsoft Clarity	1 year	Persists the Clarity user ID and preferences, so site visits are linked to the same user across sessions and pages.	For more information, visit https://learn.microsoft.com/en-us/clarity/setup-and-installation/cookie-consent

Pharmaron operates a cookie banner so that when you visit the website for the first time you can choose whether to allow for certain cookies to be placed. You can also use your browser settings to block all cookie, except for those cookies that are essential for a website to function correctly.